

Navigating YOUR LIFE

WITH DR. NAT WILLIAMS

www.navigatingyourlifeshow.com | www.drnatwilliams.com

Show topics will range from:

- personal development
- family and friends
- education
- finance
- health
- spirituality
- recreation
- our environment

The Navigating Your Life Show with Dr. Nat Williams is all about empowerment and helping its viewers to reach their full potential. The show provides useful answers to the challenges and dilemmas of everyday life. The goal of each show is to provide information that can be implemented immediately and potentially forever change its viewers. Topics range from health, personal development, financial, educational, spirituality, recreation, family and friends, and our environment.

To submit future show ideas and potential guests:
www.navigatingyourlifeshow.net/ideas.html

**MONDAYS
8:30 PM ON**



www.wfmz.com



Photo by John T. Conelli

Show Host –

Dr. Nathaniel J. Williams, Ed.D., MHS, MPA, MBA Biography:

- Non-profit and for-profit Founder and Chief Executive Officer
- Author of a series of personal and professional development books including:
 - The Navigator of Life – www.navigatoroflife.com
 - Management and Leadership by the 3Ps – www.managementbythe3Ps.com
 - The Mature 64 – www.themature64.net
 - The Affordability Factor – www.theaffordabilityfactor.net
 - The Absolutes of Success Series Workbook – www.absolutesofsuccessseries.com
 - Embracing Your Real life – www.embracingyourrealife.com
 - Orientation/Onboarding of Human Service Personnel – www.amazon.com
 - Professional Development of Child Care Workers – www.amazon.com
- Motivational speaker/Workshop facilitator
- University scholar-in-residence
- Adjunct graduate school professor

Program Advertising Pricing Reach 2 million+ potential prime time viewers from Eastern Pennsylvania (Philadelphia to the Poconos) and Western New Jersey (Camden to Warren County). Special Discounted Rate for production of an all inclusive 30-second commercial—\$800 through Green Leaf Productions, Easton, PA. Call 610.330.6728 for additional information.

1-6 week commitment - **\$325** / 30 sec.
7-13 week commitment - **\$300** / 30 sec.
(7 minutes available per episode)
Call 484-893-5057 x3316 for details.

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Become a Sponsor of The Navigating Your Life Show with Dr. Nat Williams

Sponsorship Levels:

Platinum Sponsor (1) \$25,000/13 weeks

The platinum level sponsor will be the official sponsor of the program. Company name and logo will appear in all print advertising material. **Three** 30-second commercial spots per episode are included. Company name and information will be listed on our Web site. A banner ad with link will be placed on our Web site. Company will be listed as sponsor in show credits.

Gold Sponsor (2) \$7,500/13 weeks

(Adoption Highlight) and (Unemployed Person Highlight)

As a gold level sponsor, **two** 30-second commercial spots per episode are included. Company name and information will be listed on our Web site. A banner ad with link will be placed on our Web site. Company will be listed as sponsor in show credits.

Silver Sponsor \$4,500/13 weeks

As a silver level sponsor, **one** 30-second commercial spot per month is included. Company name and information will be listed on our Web site. Company will be listed as sponsor in show credits.

Bronze Sponsor – Advertisements and Gifts in Kind/Product Placement

As a bronze level sponsor, Company name and information will be listed on our Web site. Company will be listed as sponsor in specific episode credits along with the gifts in kind/products that were donated to the program and/or advertisement is placed.

If you have a particular budget or sponsorship idea in mind that you don't see here, please contact us to see how we can partner with you.



Photo by John T. Consolet

	Platinum	Gold	Silver
Total Cost per 13 weeks	\$25,000	\$7,500	\$4,500
Commercial 3 per episode with Mention at start and end of the show as "brought to you by"	•		
Commercial 2 per episode plus sponsorship of Adoption or Unemployed Person Highlight		•	
Commercial 1 per episode			•
Listed in Print and Web Promotional Materials	•		
Banner Ad with link on website	•		
Website Link/Show Credits	•	•	•

Call 484-893-5057 x3316 for further details.